

MINUTES

SLO NIGHTWRITERS BOARD MEETING

Meeting Date: July 2nd, 2019
Time: 6:30 pm – 8:30 pm
Place: Conference Room
United Church of Christ
11245 Los Osos Valley Road
San Luis Obispo, CA 93405

Janice Konstantinidis, President

Contact: jkon50@gmail.com

MEMBERS PRESENT:

Janice Konstantinidis - President, Programs Director, Webmaster
Susan Tuttle – Education Coordinator
Steve Derks – Treasurer
Patricia Gimer – Critique Groups Coordinator
Jim Aarons – Membership Coordinator

MEMBERS ABSENT:

Meagan Friberg – Social Media Coordinator
Abigail Aarons – Social Media Co-Coordinator
Leonard Carpenter - Secretary

GUESTS:

Steven Mintz

MEETING CALLED TO ORDER:

6:35 PM.

PREVIOUS MINUTES PRESENTED:

Steve Derks motioned to approve the minutes of the last meeting. Susan seconded. The minutes were approved by unanimous vote.

NEW BUSINESS:

Janice introduced Steven Mintz, who has volunteered to become Program Director. Steven described his background and some of his ideas for speakers at the beginning of the new year. The board discussed the budget for speakers.

Susan motioned that Steven Mintz be approved by the board as Program Director. Jim seconded. Steven was approved by unanimous vote of the board.

The board discussed improving publicity for the organization by flyers and web activities. The board discussed the need for coordination between Meagan and Abi to improve web visibility.

Steve mentioned the need for a permanent Newsletter editor.

The board discussed preparations for the Central Coast Writer's Conference in September. Jim has volunteered to coordinate planning for the SLO NightWriters' table at the conference.

OLD BUSINESS:**PRESIDENT'S REPORT (Janice Konstantinidis):**

Janice noted that Dennis Young, Patricia Gimer and Lillian Brown have stepped down from their board positions as Vice-President, Critique Group Coordinator and Newsletter Editor, respectively. Janice's activities will be focused on recruiting volunteers for the vacant positions.

VICE PRESIDENT'S REPORT:

Position vacant.

TREASURER'S REPORT (Steve Derks)

1) FINANCIAL STATUS FOR JUNE 2019:

End of Month Bank Balance	\$1539.93
JUNE Income	\$433.96
JUNE Expenses	\$222.32

2) DETAILED INCOME FOR JUNE 2019:

Member Dues		\$380.00
Contest Entries		\$38.96
Book Sales		\$15.00

3) DETAILED EXPENSES FOR JUNE 2019:

Bank Fees	Rabobank/Affinipay	\$5.32
Refreshments		\$22.00
Website	Wild Apricot	\$90.00
Rent	UCC	\$105.00

4) Two quotes for general liability insurance have been obtained; a decision will be made after another quote is obtained..

SECRETARY'S REPORT: (Leonard Carpenter):

No report submitted

NEWSLETTER REPORT

Position Vacant

PHOTOGRAPHY REPORT

Position Vacant

PROGRAMS REPORT (Janice Konstantinidis):

Janice noted that she will handing over Program Director duties to Steven Mintz.

SOCIAL MEDIA REPORT (Meagan Friberg, Abigail Aarons):

FACEBOOK

No report submitted

INSTAGRAM

No report submitted

TWITTER Abigail Aarons:

Profile visits for June:

Posts: 2

Likes: 3

Retweets: 4

New followers: 2

Total followers: 364

Impressions: 1,709

Profile visits: 77

CRITIQUE GROUPS COORDINATOR REPORT

Position Vacant

MEMBERSHIP REPORT: (Jim Aarons)

Jim reported three new members in the last month, although the membership totals have stayed about the same over several months. Jim suggested that this may be due to a poor advertising strategy. Janice noted that the CCWC is our only major advertising effort.

WEBMASTER'S REPORT (Janice Konstantinidis):

The transition to the Wild Apricot online payment system has been completed.

MEETING ADJOURNED: 7:40 PM