

MINUTES

SLO NIGHTWRITERS BOARD MEETING

Meeting Date: May 7, 2019
Time: 6:30 pm – 8:30 pm
Place: Conference Room
United Church of Christ
11245 Los Osos Valley Road
San Luis Obispo, CA 93405

Janice Konstantinidis, President

Contact: jkon50@gmail.com

MEMBERS PRESENT:

Susan Tuttle – Education Coordinator
Steve Derks – Treasurer
Patricia Gimer – Critique Groups Coordinator
Leonard Carpenter – Secretary
Jim Aarons – Membership Coordinator

MEMBERS ABSENT:

Janice Konstantinidis – President, Webmaster, Acting Program Director
Meagan Friberg – Social Media Coordinator
Dennis Eamon Young – Photographer
Abigail Aarons – Social Media Co-Coordinator

GUESTS:

Amy

MEETING CALLED TO ORDER:

6:40 PM.

PREVIOUS MINUTES PRESENTED:

There was no April meeting due to the lack of a quorum.

NEW BUSINESS:

The Marketing and Submission Coordinator has stepped down.

No entries have yet been submitted to the Golden Quill contest.

Steve suggested that a list of future program speakers be available to board members. Dave said that the performance of the previous speaker could be briefly reviewed at board meetings. Susan said that feedback forms could be available to members and guests.

OLD BUSINESS:

SLONW Incorporation and Insurance are still in process.

PRESIDENT’S REPORT (Janice Konstantinidis):

The board discussed the matter of the lack of publishing opportunities for members. The president said she would be talking with editors from various publications to see if there were other outlets for members.

VICE PRESIDENT'S REPORT:

Position vacant.

SECRETARY'S REPORT: (Leonard Carpenter):

I have listed the two items mentioned by Janice as New Business.

TREASURER’S REPORT (Steve Derks):

1) FINANCIAL STATUS FOR APRIL 2019:

End of Month Bank Balance	\$1452.19
APRIL Income	\$420.00
APRIL Expenses	\$242.63

2) DETAILED INCOME FOR MARCH 2019:

Member Dues	\$420.00
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3) DETAILED EXPENSES FOR MARCH 2019:

Bank Fees	Rabobank	\$4.42
Contest	Web host renewal	18.17
Refreshments	RaboBank/Affinipay	\$25.00
Website	Wild Apricot	\$90.00
Rent	UCC	\$105.00

4) The State of California Franchise Tax Board approved our non-profit tax exemption request in a letter dated 3/8/19. We are now a legally registered tax-exempt entity with the State of California.

5) The process of converting the website to the Wild Apricot payment system (Affinipay) is complete. For those links not converted yet, the old (PayPal) system will still work.

NEWSLETTER REPORT (Lillian Brown)

No report submitted.

PHOTOGRAPHY REPORT (Dennis Eamon Young):

No report submitted.

PROGRAMS REPORT (Janice Konstantinidis):

All months in the year are filled. I am excited to see how our July meeting goes. I have two speakers for this evening:

Marilyn Meredith's topic will be: "The Ins and Outs: Keeping everything straight, and coming up with ideas for the next book."

Our second speaker will be Steven Mintz: The title of his presentation is: Bringing Back Ethics and Civility to Society. I am looking forward to this presentation. You may ask, how does this relate to writing? To gain meaning from this, I believe we need to look at how we are interacting with society in general and specifically. Are we looking out for the better good for all? Are we infusing some of society's current negativity into what we write, how we treat others, and a range of issues that may be affecting our personal narratives?

Several people have contacted me requesting an opportunity to present at a meeting—more than I can currently accommodate. It was customary for NightWriters to have two speakers up until about three years ago. If this night goes well, I will try to plan for two speakers at most meetings where we don't have a special event for NightWriters. I am hoping this will encourage members to come to meetings and to stay for the whole evening.

SOCIAL MEDIA REPORT (Meagan Friberg, Abigail Aarons):

FACEBOOK stats from March 5, 2019 to April 1, 2019

Total fans: 450

Total followers: 458 (increase)

People reached: 228

Women: 74% **Men:** 26%

Page Views: 28

Post Reach: 92

Post engagements: 18

Post likes: 2

Comments: 0

Shares: 0

INSTAGRAM

Followers: 152 (increase)

The average amount of "likes" per post is 11

TWITTER

April 2019
Posts: 3
Likes: 1
Retweets: 1
New followers: 1
Total followers: 360
Impressions: 866
Profile visits: 87

CRITIQUE GROUPS COORDINATOR REPORT (Patricia Gimer):

This month has been busy with new critique groups forming:

The new fiction/memoir group called “LOWriters” is now up and running in Los Osos. A screenwriter’s group called “Take Two” has begun in Pismo Beach.

I have been invited to attend a non-NW Poetry group in Los Osos later this month and will use this as an opportunity to recruit new NightWriter members.

MEMBERSHIP REPORT: (Jim Aarons) April 2019

The board read the membership director’s report.

WEBMASTER’S REPORT (Janice Konstantinidis):

The transition from PayPal to the method of payment that Wild Apricot uses has gone smoothly. If you have any questions, please direct them to Steve Derks. As Treasurer, he knows about the payment side of this.

MEETING ADJOURNED: 7:45 PM